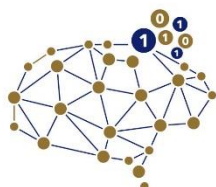


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E-Learning and Virtual Education will Never Replace Classroom Courses, according to Digital Skills Authority



DIGITAL SKILLS
AUTHORITY.....



E-Learning and Live Remote Education, a Secondary Option for Education

During uncertain times, jobseekers, employees and graduates are concerned about the future of working and education. Those learning from home, whether in school, college, university or employment are currently faced with the single option of learning online and virtually, which has a number of challenges for both employers and learners. Deborah Collier President & Chief Information Marketing Officer of industry's global Digital Skills Authority, has a 20-year career of developing and teaching classroom certification courses, as well as producing online courses, delivering live training webinars, developing examinations and implementing invigilation processes, such as the new Live (Remote) Exam invigilation option.

"Education is about quality, choice, price, access and impact", says Collier "Classroom learning enables relationship building, one-to-one interaction, closer monitoring and nurturing of students, as well collective workshops in a fun environment. E-Learning does not enable this kind of interactive or consultative approach that classroom group learning does", she adds

Live webinars and virtual classrooms are another option of learning, where students watch live tutors and can also interact with questions and answers. *"Live webinars and online classrooms", are a great way for trainers to engage with students, providing the length of time is not too long" says Deborah Collier*

"My experience of both classroom and online training informs me, that learners can generally cope with no more than one hour fifteen minutes at a time. Anything more, and they cease to absorb information. The e-learning industry and corporate Learning & Development departments, know there is a high drop off rate from e-learning, and such it will never entirely replace high-quality classroom courses." She adds.

ENDS

Notes to the Editor:

Deborah Collier M.Sc. FRSA is an educational leader with a 31K Twitter following. She is also on the board of directors of a UK Government funded, government regulated apprenticeships organization.

The Digital Skills Authority is an industry-respected organization which grew organically through the reputation of its practitioner and leader trainers, real world non-theoretical education and examinations, as well as the feedback testimonials from senior leaders and managers at blue-chip organizations around the globe. A new web site, for a wider portfolio of certifications, and AI, Innovation and more is being constructed at www.DigitalSkillsAuthority.org

The Certificate in Online Business™ programs have helped individuals boost their careers in organizations internationally such as Procter & Gamble, Three, Huawei, Delta Airlines, Schneider Electric, L'Oréal, South African Post Office, Ernst & Young, Mars, Ministries of Education & Chambers of Commerce, Retailers and University employees, to name a selection.

The Digital Skills Authority is also in the process of building a board of respected leaders from media, tech giants and academia. It was founded by Deborah Collier a leading recognized expert in digital and digital skills, who has both taught and advised on a variety of aspects of business, digital, employment and strategy for nearly 20-years. She is happy to interview on any subjects that support the media in delivery or educating the general public about all aspects for digital, future skills education and employment, digital culture and the future of society enabled by digital.

Further information and news relating to its growing 'Certificate in Online Business' Leader, Manager, CXO and other practical certifications can be found at www.COBCertified.com, as well as articles and insights of interest. For further information, interview or comment from Digital Skills Authority founder Deborah Collier M.Sc. FRSA, please contact pressoffice@cobcertified.com or call 01753 362 654 x101 For further background about DSA founder, please visit www.deborahcollier.com and Twitter @deborahmcollier